Unleash Mum's inner bookworm: Booktopia launches its highlyanticipated Mother's Day Gift Guide

Australia, **4 April 2023**: Stuck on gift ideas for mum this Mother's Day? The experts at Australia's biggest book store, Booktopia, have curated the perfect gift guide for every type of mum, with up to 40% off RRP, filled with heartwarming stories that are sure to make her feel loved.

With Mother's Day just around the corner, shoppers can browse through a collection of hundreds of great books, with options to suit all different interests and reading preferences. Whether your mum is a crime-fiction buff, obsessed with sweeping romance, seeking home decor inspiration or simply enjoys curling up with a good mystery, every mum is covered with Booktopia's range of affordable nifty gifts.

Explore hand-picked recommendations from multiple genres including the latest fiction picks, true stories & autobiographies, lifestyle, food & drink and many more. Booktopia even offers a gift wrapping service, so customers can have the most convenient Mother's Day shopping experience.

Booktopia's Mother's Day Gift Guide features some of the biggest new releases including *Homecoming* from popular mystery author **Kate Morton** (\$19.99 - 40% off RRP); *Happy Place* by contemporary romance queen **Emily Henry** (\$17.95 - 46% off RRP); *The Bookbinder of Jericho* by bestselling author **Pip Williams** (\$24.75 - 25% off RRP); the intriguing memoir *Did I Ever Tell You This?* by beloved Aussie actor **Sam Neill** (\$36.80 - 26% off RRP); fashion books *The Bag* and *The Shoe* by celebrated fashion artist **Megan Hess** (\$22.95 - 15% off RRP) and Australian Idol alumni **Anthony Callea's** anticipated memoir *Behind The Voice* (\$24.95 - 29% off RRP).

Booktopia gift certificates can also be purchased separately for shoppers wanting to give their beloved mums the gift of choice.

Gift-givers can shop conveniently and comfortably by exploring the Mother's Day Gift Guide here.

-ENDS-

Notes to Editors

Booktopia is Australia's biggest bookstore, listed on the Australian Stock Exchange (ASX:BKG), selling books, ebooks, etexts, games & puzzles, stationery, ereaders and

audiobooks, delivering to every corner of Australia and New Zealand. Booktopia has access to over 6 million books in its database, offering Australian readers thousands of titles from a wide variety of international and local publishers. Whether you like to read physical books, or prefer reading electronically, Booktopia has readers covered – both online and offline.

For more information or to talk to a Booktopia spokesperson, please contact:

Adam Freedman, Head of Brand and Communications 0429 493 313 / adamf@booktopia.com.au
